



Christina Chern

Art director in San Francisco
specializing in branding and
editorial work

CONTACT

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SKILLS

Figma
Illustrator
InDesign
Keynote
Photoshop
Sketch
Squarespace
Wordpress
Webflow

FREELANCE ART/CREATIVE DIRECTOR

March 2019 – Present

Brand identity, creative direction, and design for clients including Airbnb, Figma, Google, Microsoft, Thumbtack, UCSF, and Lebron James' brand Uninterrupted.

SENIOR ART DIRECTOR

Ready State, November 2016 – March 2019

Creating branded content in-house at Airbnb and leading editorial creative for Google, Hewlett Packard Enterprises, Sonos, and Torani.

ART DIRECTOR

Duncan/Channon, February 2014 – November 2016

Award-winning work for the California Tobacco Control Program. Led and won pitches for the Diamond Foods brands and ebates.com. Other clients included StubHub, Kona Brewing Co., and Tahoe South.

ART DIRECTOR

MullenLowe, June 2013 – February 2014

Acura, American Greetings, and Zappos. Lead creative on a winning pitch for Indeed.com.

M.S. IN MASS COMMUNICATIONS

VCU Brandcenter, August 2011 – May 2013

Creative Technology track at the top advertising program in the country.

ASSOCIATE CREATIVE DEVELOPER

AKQA, May – August 2012

Web development for Verizon and the Halo 4 launch.

B.A. IN ECONOMICS AND HISTORY

University of Virginia, August 2004 – May 2008