



# Christina Chern

Art director and designer  
specializing in branding and  
editorial creative

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## CONTACT

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## SKILLS

Art direction  
Branding & visual identity  
Creative direction  
Editorial design  
Presentation design  
Web design

## TOOLS

Adobe Creative Suite  
Figma  
Keynote  
Sketch  
Squarespace  
Wordpress  
Webflow

## Freelance Art Director · Creative Director · Designer

### March 2019 — Present

Leading brand identity, campaign creative, and design for in-house and agency teams. Recent roles:

- Design Director @ Curology
- Senior Art Director @ Godfrey Dadich
- Creative Lead @ Airbnb
- Senior Brand Designer @ Figma

Other clients include GoFundMe, Google, Microsoft, Thumbtack, Trulia, UCSF, and Uninterrupted.

## Senior Art Director, Ready State

### November 2016 — March 2019

Created branded content in-house at Airbnb and led editorial creative for Google, Hewlett Packard Enterprises, Sonos, and Torani.

## Art Director, Duncan/Channon

### February 2014 — November 2016

Award-winning work for the California Department of Public Health. Led and won pitches for the Diamond Foods brands and Rakuten.

## Art Director, MullenLowe

### June 2013 — February 2014

Acura, American Greetings, and Zappos. Led creative on a winning pitch for Indeed.com. Other clients include StubHub, Kona Brewing Company, and Tahoe South.

## M.S. in Mass Communications, VCU Brandcenter

### August 2011 — May 2013

Creative Technology track at the top advertising program in the nation.

## Web Designer, Royall & Company

### August 2008 — August 2011

Front-end design and development for colleges and universities.

## B.A. in Economics and History, UVA

### August 2004 — May 2008